

Trading Environments

Commercial Knowledge and Environmental Transformations

Organization: Rachel Carson Center for Environment and Society

Time & Venue: 1 - 3 August 2012

Rachel Carson Center

This conference considers the historical relations between commodity markets and environments. How have environments been engineered, standardized and transformed within past trading systems? What have been the successes and failures of economic knowledge in dealing with resource production in complex environments? The conference will take a closer look at the environmental consequences of marketing and commodifying nature, and on phenomena such as the performance of commodity exchanges, trading networks, land markets, debt relations, quality assurance through standardization, insurance, consumer movements, and changes in governance regimes. Above all, this conference will reflect on the history of competing knowledge systems and their environmental effects.

Wednesday 1 August

14:00 - 14:30 Welcome **Trading Environments** I. 14:30 - 15:15 Andreas Dix (University of Bamberg) Trading Environments: Commercial Knowledge and Environmental Transformations **Environmental Implications of Trade: Mobilizing Resources** II. 15:15 - 16:00 Stephen Bell (University of California, Los Angeles) New Frontiers and Natural Resources in Southern South America, c. 1820 -1870: Examples from Northwest European Mercantile Enterprise **Coffee break** 16:00 - 16:30 Shawn van Ausdal (Universidad de los Andes/RCC) 16:30 - 17:15 Reimagining the Tropical Beef Frontier in Early 20th Century Colombia III. **Nature as Commodity** 17:15 - 18:00 Corey Ross (University of Birmingham) The Subterranean Frontier: Tin Mining, Empire and Environment in Southeast Asia, 1870s -1930s **Discussion** Craig Colten & Frank Uekötter 18:00 - 19:00

Dinner at Georgenhof Restaurant

19:30

Thursday 2 August

IV.	Environmental Implications of Trade: Forests
09:00 - 09:45	Christian Lotz (Herder-Institut, Marburg) Debating and Transforming Forestry: Economic and Ecological Issues of the Extension of the Timber Trade in the Baltic and North Sea Regions, 1850 -1914
09:45 - 10:30	Mathias Mutz (RWTH Aachen) Industrializing Forests and Naturalizing Industrialization: Forests, Pulp Wood Trade, and Environmental Transformations
10:30 - 11:00	Coffee break
V.	Land as Commodity
11:00 - 11:45	Esa Ruuskanen (University of Oulu, Finland) Valuing Wetlands and Peatlands: Mires in the National Resource and Land Use Policies in the Nordic Countries from the Late 18 th Century to the Present Day
11:45 - 12:30	Mike Roche (Massey University) Lands for Settlement, Forests and National Parks: Nature and Value in New Zealand, 1890s to 1930s
12:30 - 13:15	Craig Colten (Louisiana State University) From Ruin to Restoration: Revaluing the Rural Landscapes in the American South
13:15 -14:00	Lunch break
VI.	Representing Nature to Market Commodities
14:00 - 14:45	Andreas Christoph (Friedrich Schiller University Jena) Mapped Landscapes: From Knowledge to Market
14:45- 15:30	Gordon Winder (LMU Munich / RCC) The Civilizing Machine: Advertising the McCormick Reaper, 1830 -1902
15:30 - 16:00	Coffee break
VII.	Re -commodification
16:00 - 16:45	Sarah Surak (Salisbury University) Pollution Management and the Regulation of Harm: Economic Responses to the Problem of Waste Electronics
16:45 - 17:30	Carmel Finley (Oregon State University / RCC) Japan, Iceland and the Destruction of the American Fishing Industry
17:30 - 18:15	Discussion Craig Colten & Frank Uekötter
18:30	Dinner at Max-Emanuel-Brauerei & Biergarten

Venue: Rachel Carson Center

Leopoldstr. 11a 80802 Munich

Transport: By subway (U-Bahn):

• **U3/U6**, disembark at the stop "Giselastraße" and follow signs to the exit "Georgenstraße." On exiting the subway station, you will be on Leopoldstraße. The RCC is located just a few meters away.

By bus: Line 54 or 154

- **Bus 54**, get off at the stop "Giselastraße." You will now be on the corner of the Leopoldstraße. Turn left into Leopoldstraße and follow the street approximately 250 meters to number 11a.
- **Bus 154**, get off at the stop "Georgenstraße". You will now be facing number 11a.



Registration:

This conference is free and open to the public; however registration is required. Please send an e-mail to events@carsoncenter.lmu.de by 27 July 2012 to sign up.



